



WALK RUN WAG!

5K RUN || 2mile WALK

friends of madacc

July 27, 2024

HART PARK, WAUWATOSA

SPONSORSHIP OPPORTUNITIES

Walk Run Wag! is a dog-friendly, 5k run and 2 mile walk that contributes a significant amount to Friends of MADACC's fundraising efforts and allows us to continue to help owned and sheltered animals in our community.

Sponsorship allows us to fund the event, as well as continue to support MADACC initiatives like:

- Low-cost vaccine clinics | Free spay/neuter services
- Adoption incentive programs | Shelter enrichment projects



Friends of MADACC is a 501(c)(3) nonprofit organization dedicated to promoting community awareness and improving the welfare of homeless animals in Milwaukee County. Find out more at www.friendsofmadacc.org.

SPONSORSHIP LEVELS

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PLATINUM SPONSOR - \$5,000

- Booth Space
- Primary logo placement on stage banner
- Primary logo on WRW participant t-shirts
- Mention on FoM social media - 10 posts
- Presenting Sponsor on registration website with link to your website
- Inclusion of sponsor-provided marketing material in WRW participant packet

GOLD SPONSOR - \$3,000

- Booth Space
- Secondary logo placement on stage banner
- Secondary logo on WRW participant t-shirts
- Mention on FoM social media - 6 posts
- Secondary placement logo on registration website with link to your website
- Inclusion of sponsor-provided marketing material in WRW participant packet



SILVER SPONSOR - \$1,000

- Booth Space
- Logo on WRW participant t-shirts
- Mention on FoM social media - 3 posts

BRONZE SPONSOR - \$300

- Booth Space

APPLICATION



ORGANIZATION INFORMATION

Name of organization: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Daytime phone: _____ Evening phone: _____

Email: _____

Will you be selling products or services: Yes No (Wisconsin law requires sellers to display a valid permit)

If yes, please describe the products/services: _____

SPONSORSHIP LEVEL Platinum Gold Silver Bronze

Do you plan to use booth space? Yes No

Are you a 501C3 Yes No

ADDITIONAL NOTES: _____

CREDIT CARD AUTHORIZATION FORM

Cardholder name: _____

Expiration date: _____ Billing Zip: _____

Credit Card #: _____

Billing Address: _____

Signature: _____

I will send my check to Friends of MADACC (address below)

Email completed forms to: friends@madacc.org

High resolution logo files can be emailed to fom.jsl@gmail.com for signage, web and print use.
Final confirmation needed by June 15th.

\$100 late fee will be required after June 15th.

Checks should be made payable to:

Friends of MADACC
PO Box 341906
Milwaukee, WI 53234

(Note "Walk, Run, Wag!" on check memo)

